

2022 — 2026

# Strategic Plan



PalliativeCare  
VICTORIA

# Foreword from board chair

On behalf of the Palliative Care Victoria Board, I am pleased to present Palliative Care Victoria's Strategic Plan 2022-2026.

The plan outlines our key objectives and priority focus areas for the next 4 years, striving towards our mission to enable all Victorians with life limiting illness to live, die and grieve well.

This strategic plan has drawn on extensive feedback from our membership, key stakeholders and the wider community. Feedback was collected via formal surveys and interviews, and informal one to one and group conversations. As the peak body for palliative care in Victoria we strive to provide a united advocacy voice that improves access to high quality palliative care across Victoria. We also seek to foster a community of practice, that builds relations, knowledge, and collaborations across Victoria.

PCV will deliver this new strategy with a pragmatic approach which acknowledges the size and resources of our organisation and supports the contributions of everyone. In closing, I note that this strategic plan belongs to every Victorian, we all have an important part to play in enhancing palliative care in Victoria.



**Adjunct Assoc Prof Kelly Rogerson**  
Board Chair Palliative Care Victoria



Palliative Care Victoria acknowledges the Traditional Custodians of the land on which we work, the Wurundjeri Woi Wurrung people of the Kulin Nation. We pay our respects to their Elders past, present and emerging.

PCV also acknowledges Traditional Custodians of Country where palliative care services are delivered throughout Victoria, and recognises the continuing connection to lands, waters and communities. We pay our respect to Aboriginal and Torres Strait Islander people and cultures; and to Elders past, present and emerging.

**Palliative Care Victoria is the peak body for palliative care and end of life care.** Established in 1981, we are an incorporated association and charity supported by the Victorian Government, organisation and individual members, other groups and funders. A founding and current member of Palliative Care Australia, we also contribute to national policies and initiatives in collaboration with the state and territory palliative care peak bodies.

## **Our Vision**

**All people with a life limiting illness and their families are supported to live, die and grieve well.**

## **Our Mission**

**To advance our vision through empowering leadership, capacity building, and advocacy.**



# Our Values



## Respect

We respect the value, dignity, and human rights of people with a life limiting illness and their families.

## Empowerment

We empower people to prepare for dying, grief and loss, and to be supportive and resilient.

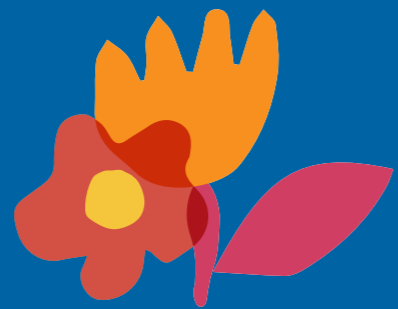


## Integrity

We are truthful and ethical in all that we say and do.

## Compassion

We foster compassionate communities and promote quality of life of people with a life limiting illness and their families.



# Our Purpose

Access to palliative care is a human right. Over the next four years we will work collaboratively to ensure all Victorians have equitable access to timely care and support, based on their individual needs and wishes.

To fulfil this purpose we have set objectives for three important populations, each with specific priority areas of focus that are empowering, capacity building and advocating in direction.



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## People with Palliative Care Needs, Carers and the Community

have the right to be empowered and supported in compassionate communities that are diversity-inclusive and diversity responsive.

02

## Health Professionals and Volunteers

have the right to belong to a network of excellence that provides unity and a strong advocacy voice.

03

## Palliative Care Victoria members

have the right to a peak body that provides advocacy and leadership for a diverse, efficient and future ready palliative care system.



# Priority Populations

POPULATION  
**01**

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## People with palliative care needs, carers, and the community

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People with palliative care needs, carers, and the community have the right to be empowered and supported in compassionate communities that are diversity inclusive and diversity responsive.

Fear, isolation and silence are common experiences of people who are facing life limiting illness. This is also common for people who are caring for someone with a life limiting illness, or who are experiencing grief and loss. We need to provide opportunities for people to address their fears and to prepare for these inevitable life experiences. This preparation will give people the tools to know what to say and do, and to be supportive of one another when it matters most.

The growing, ageing population and evolving diversity of the Victorian community requires healthcare services to embed systematic and sustained strategies for inclusive and responsive palliative care. This will be achieved by understanding and removing barriers to access, and through the design of empowering and inclusive approaches to service delivery. Collaboration and workforce capacity building is required to ensure we can meet the needs of future generations of Victorians with life limiting conditions and their families.

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### Priority Focus

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Over the next 4 years we will co-design and deliver a series of community facing programs that:



Offer community capacity building approaches to enhance skills and knowledge, ensuring that all Victorians can make informed choices about their care.



Collaborate with community groups across Victoria including those with strong networks that reach marginalised populations.



Collaborate with multicultural and multifaith organisations and peak bodies to co-design and implement strategies to improve access to inclusive and responsive palliative care.



Collaborate with leaders from Aboriginal and Torres Strait Islander networks to promote access to inclusive and responsive palliative care.



Respond to public concerns and requests for palliative care services and information.

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## Health professionals and volunteers

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Health professionals and volunteers have the right to belong to a network of excellence that provides unity and a strong advocacy voice.

Victoria's end of life and palliative care framework aims to strengthen the specialist palliative care sector and to use its specialist workforce more effectively. This sector plays an important role in caring for people with complex needs, enabling all healthcare staff to deliver the benefits of palliative care, and realise the framework's goal of coordinated and integrated person-centred healthcare.

Volunteers are compassionate communities in action. They facilitate community engagement and capacity building and improve the quality of life of people with life limiting illnesses and their families. We need to expand, diversify, and strengthen these volunteer contributions in all communities, healthcare services and care settings.

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### Priority Focus

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Over the next 4 years we will co-design timely advocacy campaigns and a program of networking and unifying opportunities that will:



Advocate to support a vibrant, diverse, and innovative specialist palliative care sector in Victoria and at a national level.



Develop co-designed palliative care resources to use with targeted consumer groups and carers.



Support collaborative opportunities for specialist palliative care, PCV and other healthcare services to engage in innovative community facing initiatives.



Support professional information and networking needs of PCV members aimed at enhancing professional capacity of the sector.



Facilitate linkages and forums to improve timely, integrated access to contemporary palliative care.



Promote the value of volunteering and its impact.



Develop an inclusive and diverse palliative care volunteer workforce and extend leadership management capacity.





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## Palliative Care Victoria members

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Palliative Care Victoria members have the right to a sustainable organisation that supports collaborative and innovative opportunities to develop professional excellence.

We will provide our sector with a peak body that brings leadership, and we will advocate on behalf of the people, communities and organisations that we represent in pursuit of greater outcomes. We will be a peak body that facilitates collaboration and innovation, provides opportunities for the sector to improve its capacity to deliver exceptional care to the community, and harnesses the power of the collective voice of our members to achieve outcomes that reflect their needs.

These efforts will contribute to a palliative care system that is efficient, future ready, able to provide services for diverse communities, and is able to meet the demand of the growing, ageing Victorian population.

### Priority Focus

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Support collaboration and innovation opportunities to develop professional excellence.

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Identify where our focus needs to be, to ensure we make the best use of resources.

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Add value for our members.

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Develop strong partnerships across sectors to foster collaboration.

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Safeguard the long-term future of PCV through revenue and activity growth.

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# Palliative Care Victoria Strategic Plan 2022-2026

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## Our Mission

To advance our vision through empowering leadership, capacity building, and advocacy.

## Our Purpose

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**PalliativeCare**  
VICTORIA  
Living, dying & grieving well

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